



Enabling a Culture
and Creativity Enriched
Society



Funded by
the European Union



Foreword by the Culture Fund (CF) Board Chair – NELLY TIYAGO-JINJIKA

Culture and the Arts are the heartbeat of society. The COVID pandemic period proved that. The creative sector continues to assert its importance in sustainable development, contributing to creativity, innovation, and social well-being – to better humanity.

Culture Fund of Zimbabwe Trust is a not-for-profit organisation. We envision a world in which Culture and the Arts, imbued with Africaness, thrive and are sustainable, contributing to wealth creation for African societies. We help harness the power of the creative arts to help positively change lives. We envision enabling a culture and creativity-enriched society.

Our value proposition is to work within society to re-imagine our world. We join hands with others to innovate and co-create within collaborative spaces. We foster interactions within the dimensions and nexus of the arts, culture, commerce and development. We have been a leading enabler and technical and financial support provider for the arts, culture and heritage ecosystem. We drive Culture for Development and deliver grant programs.

Our current *Strategy Plan | New Era, New Technologies, New Pathways*; spans 2021 to 2025. It responds to the sector's needs. It seeks to intensify our governance-of-culture advocacy, influence, and sector leadership. It gives us the tools to forge new ways of programming and diversifying our resource mobilisation - post-COVID-19 pandemic and within an increasingly digital environment. Young African creatives, women, marginalised members of society and community-generated solutions will receive our special attention.

In the past, we delivered impacts under CultureLANDSCAPE, CultureIMPACTs, Culture@Work-Africa, CultureACTIONS and CreativeACTIONS1; among others. CreativeACTIONS 2 is our new program with two public calls for grant applications receiving overwhelming responses!

Culture Fund is grateful to its development partner – the European Union Delegation to Zimbabwe; for investing over two million EURO into Zimbabwe's creative sector; over three years. CreativeACTIONS 2 (2023–2025) is a continuation of CreativeACTIONS 1 (2020–2021). We value all players within the ecosystem and align our programs to national development priorities.

CreativeACTIONS2 was launched in February 2023.



Information Sessions – a nationwide engagement with creatives

Culture Fund ran a series of information-sharing sessions targeting creatives interested in applying for CreativeACTIONS2 grants (see the Masvingo session in the picture above). Culture Fund officers shared information on grant application guidelines, proposal writing and budgeting. Over 600 creatives and practitioners participated in these interactions. Information-sharing sessions were convened by key sector players such as the National Arts Council of Zimbabwe, the Ministry of Youth, Sport, Arts and Recreation, the National Galleries, and District Administrators.



Projects Awarded Grants (First Grant Cycle – 42 Projects Awarded Grants)

Zimbabwe's Minister of Sport, Arts and Recreation (Kirsty Coventry), Culture Fund Board of Trustees Chairperson (Nelly Tiago-Jinjika) and the EU Ambassador to Zimbabwe (H.E. Jobst von Kirchmann) - pictured above, have all expressed excitement about new investment into Zimbabwe's creative processes. "As the European Union, we reaffirm our commitment to fostering Zimbabwean creativity. The projects will not only entertain but create jobs, raise awareness, promote tolerance and preserve Zimbabwean art and culture."

"We are delighted to share that the project received a remarkable response during the first Grant cycle, with 248 highly competitive proposals submitted" Farai Mpfunya -Executive Director of Culture Fund.

A total of USD 748,588 was injected to support 42 projects addressing capacity development gaps that exist in the creative sector; working towards promoting creative innovations and policy dialogue; and projects addressing advocacy-related innovations.



Women-led project benefitting women creatives!

Matamba Film Labs is an exciting digital technology project aimed at developing and showcasing new immersive media content. An immersive festival is scheduled for October 2023. Find out more about them [HERE](#).



Lisa Kwainona – 7 months after Joining the Culture Fund Team

I used to be a kind of straight-jacket media practitioner, with a couple of years of experience in journalism and media. Culture Fund has opened new and exciting perspectives for me. The creative sector has opened new ways of learning about life and immersing myself in my new role. I am growing creatively and professionally. Culture Fund has also opened new ways of engaging with notions of accountability, transparency and good corporate governance. The principles apply every day and in a direct way to the creative sector. I am excited that I am helping to foster these important notions.

My daily tasks allow me to interact and engage with the creative and cultural industries. Often, I interact with Zimbabwe's big creative sector players! I immensely enjoy field trips, where we go out to assess how project activities are being implemented on the ground and how lives are changing. The Matamba Lab visit was one such visit! I learned a lot from the women-led project.

My amazing experiences are a result of the support I have received from the whole Culture Fund team. Thanks team!

Some upcoming Festivals and Events



Shoko Festival

28-30 September 2023

The biggest and longest running urban cultural festival in Zimbabwe.



Bindura Arts and Cultural Festival

28 October 2023

Bindura Arts and Cultural Festival is an annual mega event that attracts thousands of people to celebrate the beautiful nature of the arts and Cultural diversity, It also gives a platform to all upcoming artists to show case their abilities, giving them.



Matamba Immersiv Festival

18-22 October 2023

Local multimedia organisation Matamba Film Labs for Women will hold an inaugural virtual reality festival dubbed The Matamba Immersiv Festival from October 18 to 22. According to Matamba Film Labs creative director Siza Mukwedini, the festival is meant to expose locals to the future of creative industries.



international images
Film Festival for Women

International Images Film Festival

24 – November to
01 December 2023

The initiative seeks to host a film festival which will promote gender sensitivity and preferential tolerance around women's matter. It aims to enhance production standards through workshops, networking and film(s) showcasing.



Shangano Arts Festival

23 – 27 November 2023

A Matabeleland North provincial Arts festival. It's an annual event in the province. It focuses on celebrating cultural diversity. The festival is blessed with one of the seven wonders of the world, Victoria Falls. The sectors covered are Performing Arts, Literature and Languages, Cultural Industries, Fine Arts and Crafts.



Eveline High School: Exhibitions/ Competition By IP School Clubs

A school based Intellectual Property Rights club being run by learners. It seeks to establish clubs in schools to curb a creative scourge of Intellectual Property Rights violations.

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Click this link to find out more

www.culturefund.org.zw